

A dark blue background with a network diagram of light blue lines and dots. The dots are connected by thin lines, forming a complex web of connections. The network is denser in the top-left and bottom-right corners, with some isolated nodes and lines extending towards the center.

LOCAL CASE COMPETITION

ZÜRICH

A network diagram consisting of white dots connected by thin white lines, set against a light blue background. The dots are scattered across the page, with a higher density in the top right and bottom right corners.

LOCAL CASE COMPETITION

ZÜRICH

Local Case Competition Zürich

The Graduate Consulting Club will host its first case competition on April 8th 2017 in Zürich. Graduate students from ETH Zürich, University of Basel and other Swiss universities will solve an exciting business case, expand their networks, and compete to win an awesome prize — an all-expenses-paid trip to New York City for the Global Case Competition, where the best teams from around the world will be participating. Students will compete in teams to deliver innovative and creative solutions for real-world business challenges in front of an expert jury made up of industry leaders and partners from consulting companies.

Concept.

Our goal is to bring together students who share our passion for problem-solving. We aim to provide a platform for students to forget about frameworks for a day, and to learn to take on a real-world business situation.

For us, a case competition is a mean to challenge and engage students to create solutions for problems which have no conventional answers. In a competition, minds are pitted against each other and the struggle produces beautiful results. This happens naturally when great talent is stimulated to come up with the optimal solution.

The business problem that participants will solve is in an interdisciplinary area – they will be probing the exciting interface between healthcare and computer science. The digital revolution and the immense computing power that came with it has provided thousands of new ways to improve healthcare practices. With ETH's leading role in computer science and research, it is the ideal location for such a competition.

A network diagram with white nodes and lines on a blue background, forming a complex web of connections.

LOCAL CASE COMPETITION ZÜRICH

Details.

Location — ETH Zurich, main building

Date — April 8th, 2017.

Teams — 4 members.

Jury — Partners from consulting companies and healthcare industry leaders

Case — A business situation on the interface of healthcare and computer science

First Prize — All-expenses-paid trip to the Global Case Competition in New York

Second Prize — Financial support

Networking Apéro — Meeting the jury experts and getting to know other participants

Format — Case given on the spot, one day competition

Sponsors. A mutual [bene]fit.

Our sponsors play an essential role in the competition. Not only do they financially support the competition, but they provide us with the opportunity to meet consulting leaders and industry experts. We want the students to learn about consulting from consultants themselves: hearing first-hand from opinion leaders in consulting is the most powerful way to inspire students to pursue a consulting career. It is really a mutual benefit - for the students to get exposure to consulting and for companies to increase their global outreach and recruit top talent.

Participants.

Participants are graduate students and postgraduate researchers from ETH Zürich and University of Basel. Other Swiss universities are welcomed to join. One of the goals of this competition is to bring students of different universities together to exchange ideas and get better acquainted with each other. The team that applies should have at least two people from ETH or University of Basel.

Prize. Make your mark in New York and you are a made man. **Mark Twain**

Pack your bags and go to New York to compete against teams from all around the world! In June 2017, students from the best graduate consulting clubs in the world will be coming together in the concrete jungle where dreams are made — all expenses paid, of course. This will be a chance for the Swiss winning team to meet consulting-driven students from all around the world, top consultants, and Fortune 500 executives; as well as an opportunity to experience the charm of the New Museum of Contemporary Art.

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Agenda.

- 10.00h — Opening Ceremony Ice-Breaker
- 10.30h — Start of Case Solving
- 14.30h — End of Case Solving
- 15.00h — Presentation to the Jury
- 17.00h — Networking Apéro



Matija Zesko

matija@graduateconsultingclub.org

Lluc Rullan Sabater

lluc@graduateconsultingclub.org

Darko Barisic

darko@graduateconsultingclub.org



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ETH Zürich

Rämistrasse 101, 8092 Zürich